Josmi

This is a good project, I like that you mentioned use of Excel for managing stock at present, this is a reality, especially for small businesses. The key focus of centralizing stock management is good, I would also focus on simple user interface and maybe as an additional feature – support, since many businesses may be cautious about adopting a new project. Good job on including a timeline and sales and marketing. If there is the possibility of moving the feature about expired goods from future to a part of the current project delivery that would be a great selling point, but I understand time may be a cause for concern.

Shyam

This is a good project idea however the scope is really large. Even the age group in terms of education is large. For timeframe a small amount of content is feasible but for long-term success in wider market, more content will be required.

Goals/ metrics for app success was a really good addition to presentation.

Overall, be more fluid, don’t read from slides as much. Too much detail on screen for a presentation.

Good Ideas: Free version launch, partnership with schools and other stakeholders for marketing, competition/ game aspect in learning, certificates as incentives, security and privacy measures.

Renu

I understood clearly right away this was ride-sharing but would have liked more information about fares, how they will be paid in the launch of app if secure wallet is an additional feature. More clarity on payment features and how rides will be booked.

Too much details on slides, avoid reading directly from slides.

Good feature presentations: Tech stack, benefits to community

Use local businesses to advertise and help fund app.

Priya

My first thought was this will need a lot of storage, presentation said videos etc will be stored. If these are stored or online is it necessary to store or can we just save links for online resources and leave local files where they are and just link to them.

Good idea for creatives, I see if someone is working on various creative projects this is a good way of categorising and retrieving data related to a particular project.

Long term AI component and cloud storage is what can really make this project attractive.

Presentation – Use larger font size

Sai

What AI tools will you be using to generate music, mentioned ChatGPT, what others? Is there a fee attached and how is it offset? How do you determine mood?

Presentation – Great presentation, loved the ending, Inclusion of target market data statistics good, demonstrates that you are entering a market with fewer competitors (find accurate data). A really nice addition to this project would have been a sample of AI generated music that could really sell to investors. Orange was too bright.

A really interesting project idea, an easy-to-use, simple app interface that outputs music in very few taps or clicks with minimal fuss would be a great selling point. Future growth to add music would be great but be careful about becoming mainstream and competing with larger companies like Spotify.

Aran

Great name and tagline! Good presentation that started with personal experience, that helped me understand what app was about and see how it can be useful. Because of timeframe, I think it might be too wide a scope.

Tapping into local businesses for advertising is a good idea.

Overall great project idea, definitely something I would have used and recommend. However, any user will need the app for a finite time until they get acclimatised, offering a paid premium may not necessarily add revenue.

You had good points on your slides and I appreciated that you did not read, try to do a mix of both, rehearsing helps.

I would suggest restricting your app info to Comox Valley.

Narendra

I got a clearer idea of the app when you spoke about the competitors. Will each user be expected to input daily food intake, amounts etc? Will the app be calculating anything for you? What can user expect from the app? What kinds of alert will you get, would it be time for meds, time to eat for diabetics?

Meet

Larger competitors like Fiverr and Upwork. Not sure how you going to make it different, maybe open up to employers and free-lancers in BC.

I wasn’t clear on the functionality from the first part of presentation.

Narendra (new proposal Driver Connect)

It is a good idea to connect drivers from the area, even though they work for different companies, it is a very unique community, which has the potential to save drivers gas, time etc. and ultimately help them take home more money. It also impacts customers who use these driver services since it can reduce delivery time. Good idea!

I think current gas prices at different stations is important. Having real-time data is important to how useful it will be, relying on drivers alone to input may not be enough.

Shyam (revised proposal)

I think there is benefit for adopters with this product. The features that would make it most successful would be narrowing the focus and ensuring that users get the information they need about pets up for adoption. Consider using filters to search a database.